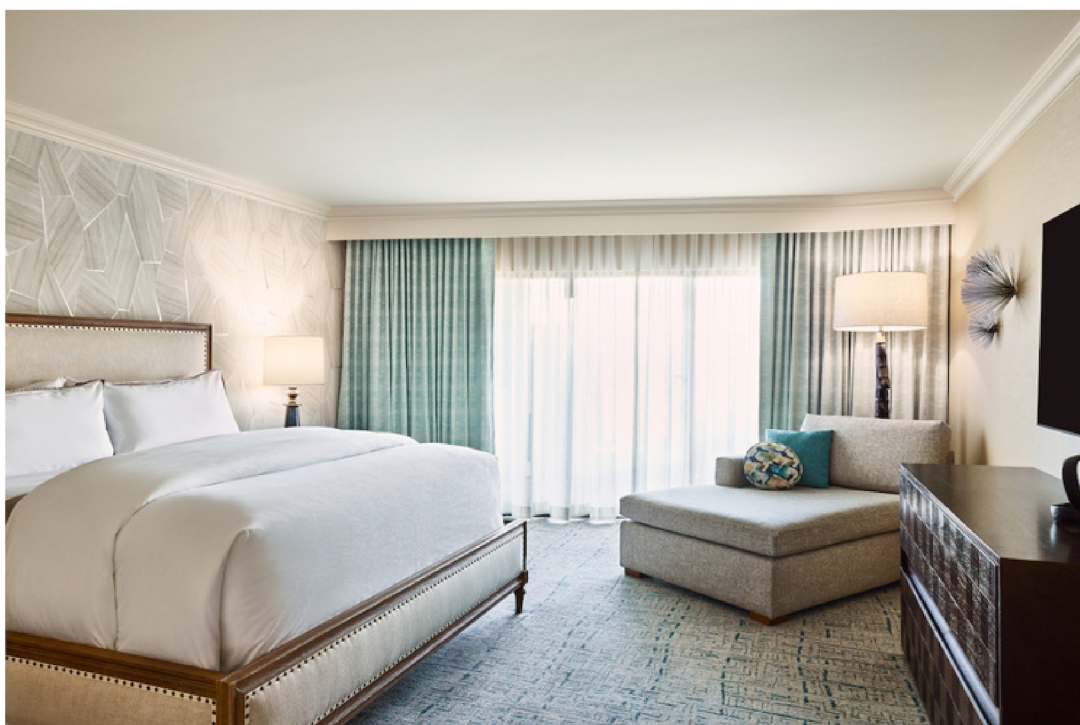


# Hospitality Interiors



Jill Cole and Senior Designer Antonia De Fonte of Cole Martinez Curtis and Associates have thoughtfully redesigned the Westin La Paloma Resort and Spa in Tucson, Arizona. With a keen eye on evolving market demands and a steadfast commitment to modernization, the resort embarked on its second renovation by CMCA Design in 2022. The renovation was strategically structured across three distinct phases – guest rooms and suites, a signature meeting venue, and the lobby and restaurants – demonstrating a well-organised and systematic approach to enhancing the guest experience.



The project's first phase, completed in the spring of 2023, focused on elevating guest rooms, suites, and a signature meeting venue. This phase aimed to retain specific elements while incorporating modern updates to create a harmonious balance. Incorporating elements of their previous design posed an exciting opportunity for the design team as they aimed to evolve the colour palette while ensuring harmony with the existing gold-toned wall covering and warm wood finish. Transitioning to cooler earth tones and accents of blues and greens rejuvenated the rooms, with the introduction of blue-toned metallic cork wall coverings adding a striking contrast to warm-toned woods.



The redesign successfully encapsulates the essence of the Arizona desert, reflecting the surrounding scenery while projecting a modern, upscale image aligned with The Westin brand. Refinements to the suites include new dining and entertainment settings, as well as art collections showcasing local culture and materials such as textiles, copper, and carved wood sculptures. The resort's grandest suites, La Paloma and San Xavier have been transformed into luxurious havens. The La Paloma Suite boasts a patio jacuzzi under a decorative laser-cut screen trellis, while the San Xavier Suite features a private wellness studio equipped with a Peloton bike and a Tonal mirror, and a spacious outdoor balcony with a new bar and firepit table setup. Both suites provide guests with a blend of grandeur and comfort.

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